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NewsBrief: Utherverses Debuts Virtual World Web

Utherverses, the folks behind the eclectic mix of sites RedLightCenter, Virtual Vancouver, and Rude Virtual, last week launched the [Virtual World Web](#) (VWW), a toolset designed to put realworld businesses and communities online in a 3D virtual space. The VWW taps the Utherverses toolset and comes in two versions: free and premium. An affiliate program contributes to a revenue stream for new VWW properties, says Utherverses.